
Agricultural Outlook Forum 2003



**February 20-21, 2003
Arlington, Virginia**

- 🌿 **2003 Commodity Prospects**
 - 🌿 **Emerging Export Competitors**
 - 🌿 **Farming under New Programs**
 - 🌿 **Coping with Regulations**
 - 🌿 **Shifting Consumer Preferences**
 - 🌿 **Ensuring Food Safety**
 - 🌿 **Impact of El Niño**
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**Sharpen your strategic
focus at USDA's 79th
annual Outlook Forum.**

Noted experts, industry leaders and producers will discuss the realities of competing in the 21st century. Focus sessions will highlight many challenges producers face in the competitive arena, ranging from the growing complexity and cost of regulation to export competition from South America, Eastern Europe and Asia.

As always, leading analysts will be on hand to debate planting, trade and price prospects for farm commodities for the year ahead. Attendees will receive new 10-year commodity projections from USDA.

Networking opportunities abound at the Forum, which attracted 1,400 attendees last February.

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